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## **BirdXPeller Remote Controlled Drone takes flight.**

***Bird-X introduces remote controlled model aircraft as advanced bird control method.***

CHICAGO, IL, March 4, 2011—Bird-X, Inc., a leader in producing humane pest and bird repellent products since 1964, introduces the BirdXPeller Remote Controlled Drone. This NEW PATENTED technology keeps pest bird intruders away from golf courses, agricultural property and vineyards—even challenging environments such as airports. The BirdXPeller 'drone' system is a remote-controlled model aircraft that swoops down to scare and chase away pest birds, emitting natural sounds of hawk cries and bird distress calls as it buzzes the target pests in threatening maneuvers.



The BirdXPeller Remote Controlled Drone is used to scare geese away from a golf course pond.

The BirdXPeller Remote Controlled Drone has been proven highly effective in scaring birds off—leaving them very reluctant to return to areas where they have been subjected to such terrifying attacks. Studies have shown that the best way to control birds humanely is to leverage their instinctive fears and threat-avoidance for behavior modification.

The Remote Controlled Drone uses the expertise of Dan Metz, model aircraft flyer, as well as Dr. Phil 'Dr. Goose' Whitford, a biologist with a lifelong interest in Canada geese—to create an aerial attack that combines the recorded alarm and alert calls from wild Canada geese and other specific species such as seagulls, blackbirds and starlings.

Recently, Dan Metz used the drone to rid the La Quinta Civic Center in California of unwanted ducks. The campus park was becoming infested with ducks, and the creatures were leaving messy droppings on walkways and feathers on the grass—they were even digging up the turf with their beaks. The BirdXPeller Remote Controlled Drone provided a safe, natural way to quickly reduce the number of ducks on the property.

View a video of the BirdXPeller Remote Controlled Drone in action at the busy regional Nashville airport: <http://vimeo.com/14365129>. This exciting new technology will provide Airport Wildlife Control with a new weapon for protecting aircraft from pest bird incursions and the severe risk of actual bird strikes.

For more information about Bird-X and other bird and pest control solutions, visit [www.bird-x.com](http://www.bird-x.com).

### **About Bird-X, Inc.**

Bird-X is the leader in producing humane pest and bird repellent products, since 1964. We offer the most comprehensive line of bird control products that are eco-friendly, environmentally-safe, non-toxic, and non-harmful. Our bird deterrents range from state-of-the-art laser technology to ultrasonic/sonic bird control, goose and pigeon repellents, bird spikes, bird netting, animal sound repellents, and visual scare repellents.

For more information on our company or to order this product please visit [www.bird-x.com](http://www.bird-x.com) or call Bird-X at (800) 662-5021.

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