

## Latest Laser Technology Protects an Entire Facility

### Bird BLazer

The Bird-X Bird BLazer® blazed its way to success in central Iowa recently, according to Ian Tibboel, owner of an animal removal company in Des Moines. As a Pest Control professional, Tibboel couldn't afford to risk his reputation by failing on a very large and challenging 'inside job.' Faced with a 45,000 square foot building fouled by multitudes of birds, Tibboel used the Bird BLazer successfully last June to chase them out – and keep them away.

"We were called in to help a large animal livestock research company that was plagued by large flocks of birds for quite some time," Tibboel explains. "Many starlings and some pigeons kept on coming and going, and there were multiple entrance points that hadn't been sealed off." His first inspection found more than 800 birds: "They were ripping apart the building's insulation, and their droppings necessitated a lot of frequent pressure washing — maybe two or three times a week. The facility was a wide-open building so netting and other methods were not cost-effective controls."

Tibboel had chalked up some successes in the past using hand-held lasers on geese, so he checked out the state-of-the-science in laser products and learned of the Bird BLazer. This laser product, covering up to 10,000 feet, is a technological breakthrough that makes current hand-held, labor-intensive lasers obsolete, introducing this proven method of bird control for general industrial use.

"I phoned the company (Bird-X) and they were very helpful in answering my questions. I purchased two units, installed them at opposite ends of the building, and activated them," he recounts. "The pigeons reacted immediately and fled. The vast majority (of starlings) were frightened off after about a week or so."

According to Tibboel, birds react instantly when the laser is turned on. "The beam doesn't even have to hit them. If it passes close to them, they flee the area."

Both he and his client are very happy with the Bird Blazer's effectiveness. It definitely keeps the birds from returning: "We've had no problems since we installed them," he reports.

Bird BLazer is the world's first indoor laser bird repellent device, using fat beam laser technology. Laser beams are well-documented to chase away pest birds. The Bird BLazer's 10-milliwatt beam seeks out their roosting spots, alarming and confusing them. Disturbed but unharmed, they leave the area immediately — and avoid it in the future. Tibboel sees a bright future for the BLazer. "The effectiveness of bird control will be enhanced by this product," he predicts — and he now plans to use the Bird BLazer at some of his clients' most challenging properties.

### Company's Unique Pest Deterrents Utilize Latest Innovative Technologies at Every Budget Level

Every customer's problem presents a unique challenge, requiring technical and budget options. Bird-X provides plenty of both, along with the expertise to help the customer select the right solution. The company's products range from unique, value-priced visual scares to high-tech electronic sound, ultrasound and laser technology. Bird-X research and development specialists take into account the biology and habits of each pest in developing each innovative addition to the product line. For 50 years, Bird-X has provided non-lethal, humane, environmentally safe and ecologically sound bird and pest control products. Bird-X products help hundreds of thousands of customers annually to solve their bird and pest problems.